

Company Profile



DAE SUNG G-3 CO.,LTD.

Professional in educational system for automotive

DAE SUNG G-3 CO.,LTD

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01. Company Information

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01. Company Information

Company Information



GOOD IDEA GOOD PRICE GOOD PRODUCT

Company DAE SUNG G-3 CO.,LTD.

President Jae Kwan, Choi

Established 1980. 3. 1

Members 37 people (By Dec. 2015)

Factory Area Land : 12,230m² , Floor space : 3,300m²

Main Office 559 Hansa-ri, Hayang-eup, Gyeongsan
-si Gyeongbuk, 712-901, Korea

Seoul Office Rm. E-08, 2nd FL., TOOL Complex, garden5,
Munjeong-dong, Songpa-gu, Seoul , Korea

Main Business Automotive technical training equipment manufacturing
and display equipment & experimental prototype development



01. Company Information

The Meaning of G-3



For over 35 years since the establishment in 1980, Dae Sung G-3 has been working hard only for the single path of technical training equipment and have evolved into the comprehensive professional manufacturer in the field of educational materials.

On the basis of our corporate philosophy, **Good idea, Good price & Good product**, we will try harder for our G-3 trademark to be the world-class luxury brand in the field of educational equipment.



01. Company Information

Company History

1980~1990

1991~2000

2001~2015

- 80.03.01 Established Dae Sung Co.
- 80.04.01 Changed the company name to Dae Sung Technical Education Materials Co.
- 89.12.28 Constructed a new Gyeongsan factory

- 92.03.02 Registered Dae Sung Publishing Co.
- 95.04.04 Join the Korea Science Instrument Industry Corporative (KSIIIC)
- 97.09.10 Conversion to the cooperation
- 98.12.31 Registered G-3 trademark & service
- 99.07.16 Certified ISO 9001
- 00.02.28 Joined the KAMICO (Korea Agricultural Machinery Industry Cooperative)

- 01.01.02 Designated as a military service exemption company
- 01.05.07 Designated as an Export Promising SMEs by Korean government
- 01.08.03 Establish the affiliated company in China
- 01.11.30 Awarded the prize of 'One million dollar export'
- 05.11.04 Opened Kyung-il Machining Center and Laboratory
- 06.06.16 Designated as the 'Clean workplace'
- 08.02.18 Opened a Seoul sales office
- 08.05.13 Selected as a 'Technology & Management Innovative SMEs'
- 09.02.27 Certified ISO 14001
- 09.06.01 Nominated at 'Support business for the industry-academic enterprise affiliated research center' by SMBA
- 10.02.23 2010 Selected as an 'Export-oriented Business'
- 10.02.25 Won the 'Excellent Executive Award' by K-BIZ
- 13.04.26 Designated as a KOTRA GLOBAL BRAND
- 14.07.01 Designated as an Export Promising SMEs.

INNOBIZ
기술혁신형중소기업

MAINBIZ
경영혁신형중소기업

koita
기업부설연구소

LEAN



한국폴리텍대학

중소기업청

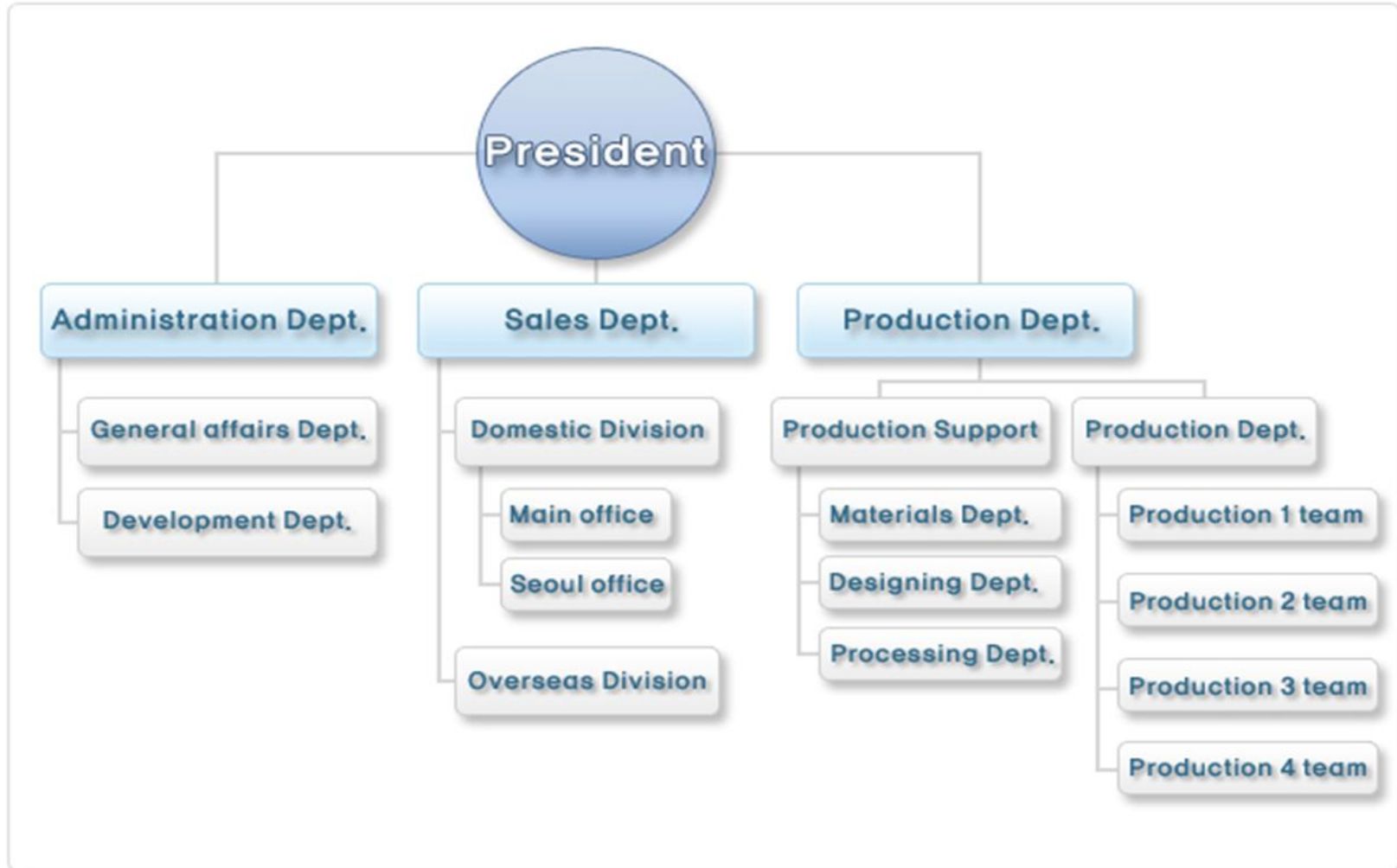
Venture

02. Company Status

- ◎ Organization Chart
- ◎ Awards
- ◎ Intellectual Property Rights
- ◎ Major Customers

02. Company Status

Organization Chart



02. Company Status

Awards

- 99.02.25 Awarded prize from the president of KSIC
- 00.05.17 Awarded prize from the president of regional government
- 01.11.30 Awarded for one million dollars export on 38th Trade Day
- 05.05.17 Awarded prize from the Prime Minister
- 05.12.22 Awarded prize from the president of regional government
- 08.02.20 Awarded prize from the Daegu - Gyeongbuk SMBA
- 08.05.13 Awarded prize from the Chief of SMBA
- 10.02.25 Awarded prize from the president of K-BIZ
- 11.12.20 Awarded prize of excellent management by Gyeongbuk Provincial Governor
- 13.02.20 Awarded prize of excellent management by Small & Medium Business Administration
- 13.05.16 Awarded prize of excellent management by Prime Minister



02. Company Status

Intellectual Property Rights

PATENT (Registered 12 cases)

- Cycle displaying method of automobile and engine and apparatus thereof
- Simulator training system of automobile Electronic Control Suspension system
- ABS, TCS simulation training equipment
- Control system for automobile education apparatus etc (BU)
- Automotive Hybrid System Training Equipment
- Rotating display stand for the weight body
- Automotive Airbag simulation training equipment
- VDC Educational Equipment for vehicle
- CVT Educational Equipment for vehicle
- Air Over Hydraulic Brake System Educational Equipment
- Transmission System of the dual clutch transmission
- Hybrid Car Simulation Educational Equipment

(June 2015 Present)

Utility Model (Registered 9 cases)
Rotary device in engine stand for training etc... 8 cases

Design (Registered 26 cases, Filed 1 case)
Interlocking controller for the display education and other 26 cases

Software & others (Registered 5 cases)
Computer interface control S/W and another registration
G-3 logo and other trademarks registrations

Construction of infrastructure
More than 15 universities including Polytechnic University
Established a industrial-academic consortium



02 Company Status

Major Customers

● Educational Institutions

- University, College : 130 Schools
- Korea Polytechnic University : 20 Schools
- Tech., Voca., & Gen. High school : 200 Schools
- Training Institute : 30 Institutions

● Major Enterprises



● Major Exporting Countries

- 2000 - Uzbekistan : \$2,000,000
- 2003 - Italy & other countries : \$820,000
- 2004 - Germany, Uzbekistan & etc. : \$970,000
- 2005 - China, Czechoslovakia & etc. : \$720,000
- 2006 - UK, Ethiopia, Vietnam & etc. : \$400,000
- 2007 - Malaysia, Syria & etc. : \$180,000
- 2008 - Egypt, Iraq, Jordan & etc. : \$270,000
- 2009 - Saudi Arabia, Ethiopia & etc. : \$800,000
- 2010 - Bahrain, Australia & etc. : \$860,000
- 2011 - Ecuador, Thailand, Chile & etc. : \$1,980,000
- 2012 - Colombia, Thailand, Egypt & etc. : \$2,000,000
- 2013 - Vietnam, Chile, Mongolia & etc. : \$1,600,000
- 2014 - Bolivia, Palestine, Pakistan & etc. : \$500,000
- 2015 - Saudi Arabia, Egypt, Vietnam & etc. : \$2,000,000

03. Product Information

- ⦿ Major Products
- ⦿ Exported Products

03. Product Information

Major Products



- More than 1500 kinds of various product configurations
- Customized production by the requests of demanding side
- Development of all kind of exhibit products and test prototypes

- Structure Educational Equipment
- Simulation, System Equipment
- Preceding Technology, Prototype Development Mock-up
- Exhibit Equipment
- Agriculture equipment, Heavy & Industrial Machinery
- Maintenance & Tools

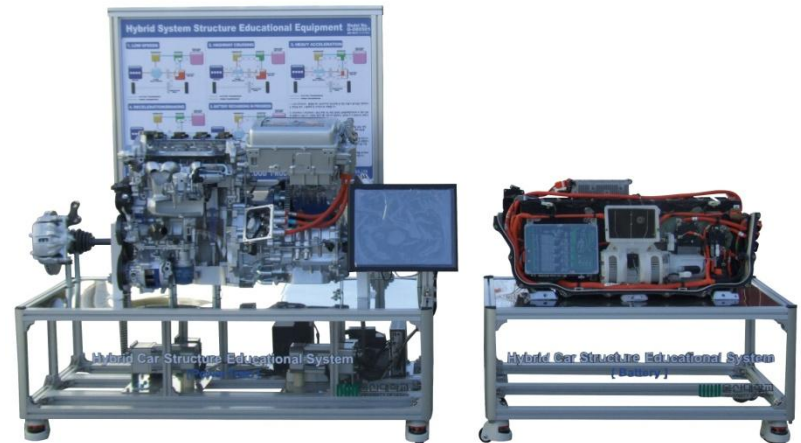
03. Product Information

Major Products

✓ Structure Educational Equipment



Hybrid Car Structure Educational System



Hybrid System Structure Educational Equipment



F/R Automotive Power Train System Structure Frame Educational Equipment



Powertec CRDI Engine Transmission Exhibit Equipment

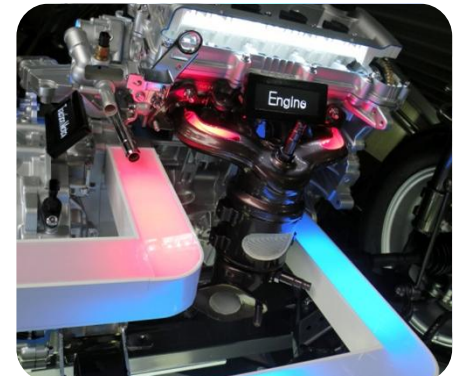
03. Product Information

Major Products

✓ Structure Educational Equipment



AVANTE LPI Hybrid Structure Education Exhibit



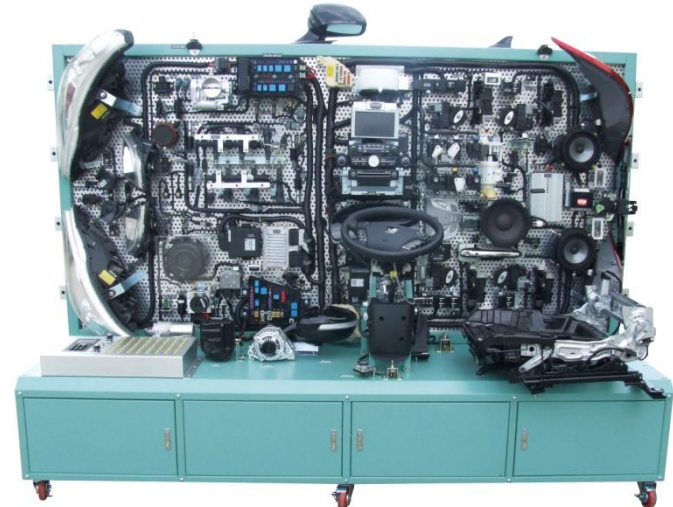
03. Product Information

Major Products

✓ Simulation, System Equipment



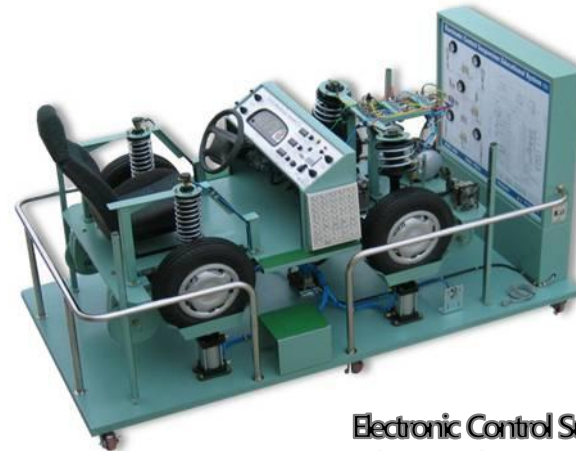
Toyota Prius Hybrid Engine Simulator



Automotive Electric & Electronic Integrated Component System, Educational Training Equipment



ABS Control System Educational Training Equipment



Electronic Control Suspension System Educational Training Equipment

03. Product Information

Major Products

✓ Preceding Technology, Prototype Development Mock-up



Fuel Cell Electric Vehicle Mock-up
(HYUNDAI MOTOR)



G-Engine Twin Turbo System (HYUNDAI MOTOR)



S-Engine incision LED Model
(HYUNDAI MOTOR)

03. Product Information

Major Products

✓ Preceding Technology, Prototype Development Mock-up



YF SONATA Sectioned Exhibit (PHA)



03. Product Information

Major Products

✓ Preceding Technology, Prototype Development Mock-up



AVM + Smart Door Development Prototype
(HYUNDAI MOBIS)



03. Product Information

Major Products

✓ Exhibit Equipments



03. Product Information

Major Products

✓ Exhibit Equipments



03. Product Information

Major Products

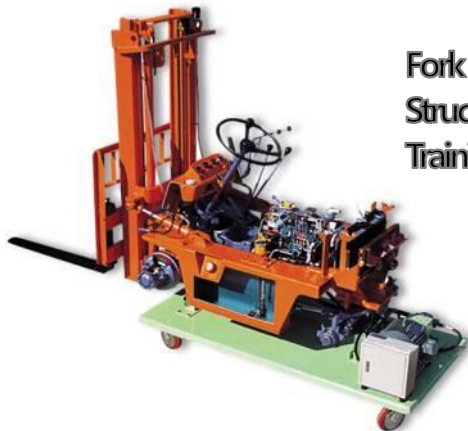
✓ Agriculture equipment, Heavy & Industrial Machinery



Tractor Structure Exhibit Educational Equipment



Tractor Electric System Educational Training Equipment



Fork Lift Truck System
Structure Educational
Training Equipment



Aircraft Engine Practice Equipment

03. Product Information

✓ Maintenance & Tools



4Post / Scissors Flush Mount Lift



Tire wheel balancers



Hi-DS Scanner Gold



Exhaust Gas Analyzer



Air-con Refrigerant
Charger Automatic



Wheel Alignment



Engine Tune-up System

03. Product Information

Exported Products



- ✓ **Egypt : G-240504**
Brake Operating System
Educational Training Equipment



- ✓ **Saudi Arabia : G-111304**
Gasoline ENG, A/T, Wheel Control
System Educational Training Equipment

03. Product Information

Exported Products



04. Vision & Competitiveness

04. Vision & 경쟁력

Rapidly changing automotive

1. Differentiated high quality training equipment supply
2. Rapid development of new products
3. Speedy response for the renewable and next generation car

Shortcut to be a Professional Technician

1. Positive professional automotive technology
2. Advantage to get the related certificate
3. Helpful to find the successful employment



Customer priority oriented culture

1. The satisfaction service at customer's position
2. Customer's satisfaction survey
3. Operating of A/S responsible department

Based on the tradition and trust

1. 30 years accumulated know-how
2. Foundation on the trust and confidence
3. Global professionalization for all employees

**Rapid supply and after-service will be
certainly guaranteed by the philosophy of G-3.**

Thank You.

*** International Call**

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